

Privacy Policy

INTRODUCTION

BELGA QUEEN BRUSSELS SA pays special attention to the collection, saving and protection of the personal data of our customers and web users. In line with the new privacy legislation that will be implemented the 25th of May 2018 (GDPR), we guarantee that all personal data will be confidential and tightly secured. More specific information can be found below.

COLLECTION OF PERSONAL INFORMATION

It is possible we collect following data:

- Surname
- Name
- Address
- Postcode
- E-mail
- Gender
- Interests
- Telephone

We gather the personal data collected through forms on our website and our newsletter. As indicated in the following section, we also use cookies and/or log files to collect information about the surfing behavior of our web users.

FORMS AND COOKIES

Your personal data is collected on our website through forms and cookies.

1. Forms such as:

- Registration forms for specific events
- Job applications
- Questions and comments to BELGA QUEEN BRUSSELS

We use the acquired information for the following purposes:

- Information and promotional offers tailored to our customers' needs
- Contact possibilities when a customer or visitor wishes it
- Website management and lay-out (presentation and organization)

2. Through the use of cookies :

We collect some data through log files and cookies. It concerns the following information:

- IP address

- Operating system
- Visited pages and requests
- Connection times and days

The use of such files allows us:

- to improve the service and offer a personalised welcome
- to create a personalised consumer profile
- to compile statistics
- Website management and lay-out (presentation and organization)
- Information and promotional offers

YOUR RIGHTS

BELGA QUEEN BRUSSELS SA collects your personal data if you give us your permission to do so. At any moment, you can use following rights:

- The **right of opposition** is defined as the possibility offered to web users to refuse that their personal data are used for certain purposes mentioned at the time of collection.
- The **right of withdrawal** is defined as the possibility offered to web users to request that their personal information is no longer included in our database.
- The **right of access** guarantees that all people can access their personal data and make changes at any time.
- A **transfer** of data means that any web user can ask for his or her personal data to be transferred to another company. This means BELGA QUEEN BRUSSELS can no longer use this data.

To exercise these rights, you may contact:

Address: Rue du Fossé aux loups, 1000 Brussels
Telephone: 02/217.21.87
e-mail: info@belgaqueen.be

SECURITY

The personal information that we collect is kept in a secure environment. Our employees are obliged to respect the confidentiality of your information.

To ensure the security of your personal information, we implement the following measures:

- SSL protocol (Secure Sockets Layer)
- SET protocol (Secure Electronic Transaction)
- Access management – authorised persons
- Access management – persons involved
- Network monitoring software
- Computer backup
- Development of digital certificate

- Login / password
- Firewall

We are committed to maintaining a high degree of confidentiality by integrating the latest technological innovations to ensure the confidentiality of personal data. In the unlikely event of a hacking, we will report this to the Privacy commission in the next 72 hours.